Newsletter Regulations

1. The Regulations set principles on benefiting from the Newsletter service. The Newsletter service which is made accessible by BKT Elektronik Sp. z o.o. [limited liability company] with its registered office in Białe Błota at the address: 86-005, ul. Łochowska 69, entered into the register of entrepreneurs kept by the District Court in Bydgoszcz, 13th Commercial Division of the National Court Register under KRS [National Court Register] number: 0000572913, NIP [Tax ID No.]: 5542894462

2. Contact details:

BKT ELEKTRONIK Sp. z o.o. ul. Łochowska 69, 86-005 Białe Błota, phone number: 48 52 36 36 371, email: office@bkte.pl

- 3. Within the Newsletter service, via an electronic mail, BKT Elektronik sends information in the form of an email, hereinafter referred to as "Newsletter" to an email address stated by a User. The Newsletter service is provided free of charge for an indefinite period of time.
- 4. The Newsletter contains specialist articles, press clippings, links to other websites, information about BKT Elektronik company's offer and about promotional events.
- 5. Apart from this, each Newsletter comprises:
 - information about BKT Elektronik as the Newsletter sender,
 - filled in "Subject" line, describing the Newsletter's text,
 - information about the manner of resigning from the Newsletter service or a change in a User's email address to which the Newsletter is sent.
- 6. Benefiting from the Newsletter service depends on whether a User possesses a computer or another multimedia equipment with access to the Internet and on whether a User has an active email account.
- 7. The Newsletter service is ordered after a User carries out the following registration operations on the website:
 - a User must provide an email address in the form available on the website,
 - a User must give their consent to receive commercial information, within the meaning of the Act of 18th July 2002 on provision of services by electronic means, to an email address stated in the form,
 - a User must accept these Regulations,
 - a User must click on "Sign up",
 - a User must click on the registration confirmation link available in an electronic message sent by BKT Elektronik, titled: "Welcome to BKT Elektronik Newsletter".
- 9. By clicking on the registration confirmation link a User's email address is added to an emailing list. A User's email address will be used to send Newsletters to the User.
- 10. It is necessary for a User to provide an email address in the form, during registration, to render the Newsletter service. It is not necessary to give other personal data in the form. It is a User's

choice. Processing of personal data depends on a User's consent. This data are used to determine a User's profile and allow adapting the Newsletter content to their needs.

- 11. BKT Elektronik Spółka z ograniczoną odpowiedzialnością [limited liability company] with its registered office in Białe Błota is a controller of Users' personal data provided in view of using the Newsletter service.
- 12. Information concerning personal data is transferred to the website www.bktevents.pl and is owned by a transferring person. However, making such information available by means of registration, enrolling on an event or providing email address in order to receive the newsletter implies granting consent to its use by BKT for internal purposes.
- 13. In every case of a User providing their data, such personal data will be processed in accordance with the principles stipulated in the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ L 2016 No 116) hereinafter referred to as: the GDPR, as well as the Act of 10 May 2018 on personal data protection (Journal of Laws of 2018.1000, as amended).
- 14. Detailed information on the privacy policy can be found in the "GDPR" tab on www.bktevents.pl.
- 15. A User has the right to access their personal data and to rectify them.
- 16. A User has the right to obtain information whether and within what scope their personal data are processed as well as information about the purpose and scope of processing their personal data.
- 17. At any time, a User may, without giving a reason and without incurring costs, change an email address indicated earlier, to which the Newsletter is sent or resign from the Newsletter service, by clicking on the link "Newsletter" available in each Newsletter footer and by entering their email address in a relevant field and next by choosing "Sign out".
- 18. Within provision of the Newsletter service, a User cannot provide or transfer unlawful content.
- 19. Complaints about the Newsletter service can be lodged via email to the address: marketing@bkte.pl
- 20. It is advisable for a lodged complaint to contain in particular: a description of the case to which the given complaint refers, an email address provided during registration for the Newsletter service as well as an email address or an address for correspondence to which a response to a complaint is to be sent if a User wishes to receive a response to a complaint by post or by email to an address which is different than an email address given during registration for the Newsletter service and a preferred way of being informed about the complaint handling manner. A complaint will be examined and a response with information about the manner of its handling will be provided immediately, not later than within fourteen days from a complaint lodging date. A User will be informed about the complaint handling manner in line with data indicated in the notice of complaint. The above text on lodging a complaint is only an example which does not have to be used by a User and it does not have an influence on results of complaints lodged without taking the advisable description of complaint into consideration. If potentially a lodged complaint is incomplete, BKT Elektronik will turn to a Customer for completing it using address details shown in the notice of complaint.
- 21. BKT Elektronik reserves the right to change the Regulations. We will inform Users about text of

changes in the Regulations by publishing information about changes in the Regulations on the website www.bkte.pl/aktualności for a period of minimum 2 weeks. A User will be additionally informed about a change of the Regulations by means of information with a compilation of changes in the Regulations sent via the Newsletter and to an email address provided during registration. A change in the Regulations will be communicated not later than 14 calendar days before introduction of changed Regulations.

22. Changes in the Regulations shall come into force within a time-limit specified in information about their change, however not earlier than after expiry of 14 calendar days from a moment of informing about changes of the Regulations, subject to the fact that changed Regulations will be binding

on a User if within 14 days from a date of obtaining information about their change they do not declare to resign from the Newsletter service in case of non-acceptance of new text of the Regulations.